

IAIR EMEA AWARDS & CEO SUMMIT 2015

A CALL FOR LEADERSHIP FROM EUROPE AND AFRICA

Zurich, Sanofi, Argon Asset Management and ZMDI among the winners

MILAN, 12 October, 2015 - ***Leadership: skills and visions for growth***. This was the title and *leit motiv* of the IAIR 6th **CEO Summit** held on the 9th of October, 2015 in Milan at Palazzo Mezzanotte, headquarter of Borsa Italiana (London Stock Exchange Group) during the first part of the **IAIR EMEA AWARDS 2015**, 16th edition.

The protagonists of the discussion were Mr. **Mothobi Seseli**, CEO of *Argon Asset Management*, a prominent financial institution based in South Africa, Mr. **Ylmaz Yildiz**, *CEO of Zurich Sigorta*, one of the top insurance companies worldwide and Ms. **Brynhild Vinksei**, *Chief Marketing Officer of Xstream*, one of the most innovative OTT and TV Everywhere European player, based in Denmark.

The **digital age** has transformed a nagging worry into something far more challenging; the majority of CEOs say they are looking for a wider mix of skills than they have in the past. Businesses desperately need **hi-tech innovators** and ‘hybrid’ workers who understand not only their own sector, but complex digital technology as well. In a context of general growth and optimism the financial volatility, the trend of overregulation and the geopolitical uncertainty represent disruption’s causes, but also new opportunities. From these starting points, the debate began, supported by the recent *PwC 18th Annual Global CEO Survey 2015*, a key document that facilitates the understanding of CEOs’ expectations and strategies for the next months.

After the CEO Summit, the **Award Ceremony** recognized CEO and Top Executives of the year and excellences in Corporate, Legal, Broker, Asset Management and Sustainability fields all over Europe and Africa. **Africa** where many fast growing companies and skillful managers are becoming market’s leaders and the IAIR Awards 2015 has testified their starring role: **Printserve** (Printing Services), **Feenstra Group** (Real Estate), **African Open Sky** (Aviation) and **Argon Asset Management** with a double victory (Asset Management Company and CEO of the Year, Mr. **Mothobi Seseli**).

Among corporate winners **Aqurance** (Life Sciences), **Xstream** (OTT) and **Fides Treasury Services** (Multi-Banking Solutions).

Valente Associati GEB Partners (International Tax) and **Bonn Steichen & Partners** triumphed in the legal sector, while **Banc de Binary** (Binary Option Trading), **InstaForex** (Forex Broker) and **Option Tap** (Innovative Platform) in the brokerage field. **Tipa-corp** (Packaging) and **ZMDI** (Power Management) won the Sustainability Awards, while **Kaiser Partner** imposed itself as European Wealth Management Company of the Year for Responsible Investment.

The CEO of the Year recognition went to: **Mothobi Seseli**, *CEO of Argon Asset Management* (Asset Management), **Ylmaz Yildiz**, *CEO of Zurich Sigorta* (Insurance) and **Korosh Farazad**, *CEO of Farazad Investments* (Structured Finance).

Jérôme Contamine, *CFO of Sanofi* won the accolade as CFO of the Year in Healthcare and **Sébastien Martel**, *IR Director of Sanofi* as IR Director, always in Healthcare. **Richard Frey**, *General Counsel of SICPA* and **Lauren Aste** of *Carlson Wagonlit Travel* won the General Counsel of the Year award.

Some of IAIR 2015 winners received the accolade for the third or second time in a row, demonstrating long lasting successful performances.

“In the spirit of digital revolution we have created a new format of global ceremony with interactive television presence”, said Mr. **Guido Giommi**, *President and Founder of Le Fonti / IAIR Group*. “The CEO Summit is a unique chance to interact directly in real time with our readers and business global community in 125 countries. I believe time is come to Events and High-level-Networking Industries to embrace technology and take a more sustainable approach with new interactive television dimension. The main changes are in fact live streaming global TV Platform and video broadcasted in main global and local financial networks and magazines, starting from our websites”.

This year the EMEA edition of IAIR AWARDS was divided into two gala ceremonies: that in Milan and then in London, on the 28th of October 2015 at The Church House Westminster. The Master of Ceremony will be the BBC Journalist, Mr. **Justin Webb**.

The IAIR AWARDS® is a global roadshow with the patronage of the **European Commission** and that of the **EXPO 2015** organizers. This world tour is held in the **strategic financial centers** such as **Hong Kong, Dubai, London, São Paulo, Milan, Singapore** and **New York**.

Please find here under the IAIR Awards’ winners 2015 – Milan Edition:

IAIR CORPORATE AWARDS

Company of the Year Printing Services Nigeria	Printserve
Company of the Year Digital Solutions (Life Sciences) South East Europe	Aqurance
Company of the Year Commercial Development South Africa	Feenstra Group

Company of the Year for Leadership Aviation Africa	African Open Sky
Company of the Year for Innovation & Leadership OTT Europe	Xstream
Best Multi-Banking Solutions Company of the Year Global	Fides Treasury Services

IAIR LEGAL AWARDS

Law Firm of the Year International Tax Italy	Valente Associati GEB Partners
Law Firm of the Year Tax Luxembourg	Bonn Steichen & Partners

IAIR BROKER AWARDS

Excellence of the Year Binary Option Trading UK	Banc de Binary
Forex Broker of the Year Eastern Europe	InstaForex
Most Innovative Platform of the Year	Option Tap

IAIR ASSET MANAGEMENT AWARDS

Best Asset Management Company of the Year Africa	Argon Asset Management
Wealth Management Company of the Year Responsible Investment Europe	Kaiser Partner

IAIR SUSTAINABILITY AWARDS

Company of the Year Sustainable Packaging Israel	Tipa-corp
Company of the Year for Innovation & Sustainability Power Management Europe	ZMDI

CEO & TOP EXECUTIVES OF THE YEAR

Investor Relations Director of the Year Healthcare Europe	Sébastien Martel IR Director of Sanofi
General Counsel of the Year Security Solutions EMEA	Richard Frey General Counsel of SICPA
General Counsel of the Year Business Travel Europe	Lauren Aste General Counsel of Carlson Wagonlit Travel
CFO of the Year Healthcare Europe	Jérôme Contamine CFO of Sanofi
CEO of the Year Structured Finance EMEA	Korosh Farazad CEO of Farazad Investments
CEO of the Year Asset Management Africa	Mothobi Seseli CEO of Argon Asset Management
CEO of the Year Insurance Southern Europe	Ylmaz Yildiz CEO of Zurich Sigorta